



**2026 Winter Sales, Marketing, & Procurement Conference**  
**Caesars Palace – Las Vegas, NV**  
**February 16-18, 2026**

## **AGENDA**

**MONDAY – FEBRUARY 16, 2026**

9:00AM - 5:00PM	Registration Desk Open
1:00PM – 3:30PM	Board of Directors' Meeting ( <i>invitation only</i> )
3:45PM – 5:00PM	Exclusive Family Brands Committee Meeting ( <i>invitation only</i> )
5:00PM – 6:00PM	Frosty Acres Cocktail Reception
6:00PM	Board of Directors' Dinner ( <i>invitation only</i> )
7:00PM	Exclusive Family Brands Committee Dinner ( <i>invitation only</i> )

**TUESDAY – FEBRUARY 17, 2026**

6:30AM – 7:30AM	General Breakfast
6:30AM – 6:00PM	Registration Desk Open
7:30AM – 7:45AM	Conference <b>KICKOFF</b> on Showfloor
7:45AM – 12:00PM	Showfloor Opens & Conference Appointments Begin
➤ <a href="#"><u>Tuesday Conference Appointments – Day 1 Suppliers</u></a>	
12:00PM – 1:00PM	General Lunch
1:00PM – 6:00PM	Conference Appointments Continue
6:00PM – 7:00PM	Frosty Acres Cocktail Reception

**WEDNESDAY – FEBRUARY 18, 2026**

6:30AM – 7:30AM	General Breakfast
6:30AM – 4:00PM	Registration Desk Open
7:45AM – 12:00PM	Conference Appointments
➤ <a href="#"><u>Wednesday Conference Appointments – Day 2 Suppliers</u></a>	
12:00PM – 1:00PM	General Lunch
1:00PM – 4:00PM	Conference Appointments Continue
4:00PM	Showfloor Closes

