



2026 Winter Sales, Marketing, & Procurement Conference
Caesars Palace – Las Vegas, NV
February 16-18, 2026

AGENDA

MONDAY – FEBRUARY 16, 2026

9:00AM – 5:00PM	Registration Desk Open
1:00PM – 3:30PM	Board of Directors' Meeting <i>(invitation only)</i>
3:45PM – 5:00PM	Exclusive Family Brands Committee Meeting <i>(invitation only)</i>
5:00PM – 6:00PM	Frosty Acres Cocktail Reception
6:00PM	Board of Directors' Dinner <i>(invitation only)</i>
7:00PM	Exclusive Family Brands Committee Dinner <i>(invitation only)</i>

TUESDAY – FEBRUARY 17, 2026

6:30AM – 7:30AM	General Breakfast
6:30AM – 6:00PM	Registration Desk Open
7:30AM – 7:45AM	Conference KICKOFF on Showfloor
7:45AM – 12:00PM	Showfloor Opens & Conference Appointments Begin
	➤ <u>Tuesday Conference Appointments – Day 1 Suppliers</u>
12:00PM – 1:00PM	General Lunch
1:00PM – 6:00PM	Conference Appointments Continue
6:00PM – 7:00PM	Frosty Acres Cocktail Reception

WEDNESDAY – FEBRUARY 18, 2026

6:30AM – 7:30AM	General Breakfast
6:30AM – 4:00PM	Registration Desk Open
7:45AM – 12:00PM	Conference Appointments
	➤ <u>Wednesday Conference Appointments – Day 2 Suppliers</u>
12:00PM – 1:00PM	General Lunch
1:00PM – 4:00PM	Conference Appointments Continue
4:00PM	Showfloor Closes

