



# Summer CONFERENCE

ATLANTA, GA | AUGUST 24 - 26, 2026

## ATLANTA TRAVEL INFORMATION

We look forward to seeing you in Atlanta!  
Please read the following information carefully in order to best prepare for the conference.

### GUEST SERVICES

If you have any questions, please contact Frosty Acres Guest Services between the hours of 9:00am and 5:00pm (CST), Monday through Friday at:

Phone: (847) 381-1800

E-mail: [guestservices@frostyacresevents.com](mailto:guestservices@frostyacresevents.com)

### TRANSPORTATION

#### Air Transportation

All conference attendees are responsible for their own air to and from Atlanta

**United Airlines:** Discount: 2%-7% off select published fares to Atlanta (ATL).  
Z Code – ZRRW  
Agreement Code - 539376  
Valid travel dates: August 20 – 30, 2026

For reservations call 800-426-1122 and provide the Z Code and Agreement Code or go to [www.united.com](http://www.united.com), select Book Travel then Advanced Search and enter both the Z Code and Agreement code (without a space) in the Promotions and Certificates Box. Please note: There may be a reservation service charge for tickets reserved with United Airlines by phone or at the United Airlines ticket counter.

**Delta Airlines:** Discount: 3%-8% off select published fares to Atlanta (ATL).  
Meeting ID – NY4AU  
Valid travel dates: August 18 -Sept 1, 2026

For reservations call 800-328-1111 and provide the Meeting ID number or go to [www.delta.com](http://www.delta.com), select Book a Trip then Advanced Search and enter the Meeting ID in the box provided. Please note: There may be a reservation service charge for tickets reserved with Delta Airlines by phone or at the Delta Airlines ticket counter.



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## [Airport Check-in](#)

We recommend you arrive at the airport at least 90 minutes prior to your flight departure time. You must check-in a minimum of 45 minutes prior to departure and must be at the gate a minimum of 30 minutes prior to departure. Your luggage may not be accepted for check-in or you may be denied boarding if you do not comply with these requirements.

## [Ground Transportation](#)

All conference attendees are responsible for ground transportation to and from the hotel. The hotel does not provide shuttle service to/from the airport. Transfer time is approximately 20 minutes from Hartsfield International airport to the hotel.

Below are options and estimates:

- Taxi fare is approximately \$30-\$35
- Uber is approximately \$40
- Atlanta's MARTA transit system runs to and from Hartsfield-Jackson Airport. Fares are \$2.50 each way. From the airport, Hyatt Regency Atlanta guests can board any Northbound trains and Exit at the Peachtree Center Station. The Peachtree Center Station is connected to the hotel through the Peachtree Center Mall

## **ACCOMMODATIONS**

### **Hyatt Regency Atlanta**

265 Peachtree St NE

Atlanta, GA 30303

(404) 577-1234

Check-in time: 4:00 pm

Check-out time: 11:00 am

## [Arriving at the Hotel](#)

If your guest room is not available for check-in when you arrive, please leave your luggage at the Bell Desk to hold your luggage until your room is ready.

## [Hotel Information](#)

Located in the Heart of Atlanta on Peachtree Street, the hotel offers easy access to Atlanta's most popular attractions. Take a stroll around downtown and check out the Georgia Aquarium and World of Coca-Cola. Or hop on MARTA, directly linked to our hotel, and enjoy a day of fun in nearby neighborhoods, from Buckhead and Midtown.



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## [Hotel Room](#)

Group room rate Sunday -Wednesday is \$209 per night plus taxes and fees (approximate total is \$250).

Please note: During the registration process you will be directed to the hotel's room reservation link to make your hotel reservation.

**Members:** You will be asked to give a credit card, but you will **NOT be charged** as Frosty Acres will be paying for your hotel rooms during the program dates.

**Suppliers:** You will be asked to give a credit card, but you will **NOT be charged** at time of booking

## [Internet Access at the Hotel](#)

You will have complimentary wireless Internet access in your guest room as well as in all public spaces in the hotel.

## [Other Hotel Services](#)

The hotel features an outdoor pool, Fitness Center and Business Center.

## [Personal Expenses](#)

The hotel maintains a separate account for your personal expenses such as laundry, purchases at the gift shops, room service, mini-bar charges, etc. Upon check-in, you are required to establish your incidental account for personal expenses and settle your personal account directly with the hotel upon checking out. The hotel accepts MasterCard, VISA, American Express, and Discover. Because the hotel may put a hold of several hundred dollars from your account, we recommend that you use a credit card, not a check/debit card, for your incidental charges.

## [Hotel Parking Rates](#)

Valet parking is available in a protected, underground garage for \$60-\$65 per night. This includes 24-hour access to your vehicle with in/out privileges. Vehicles are picked up in the Motor Lobby, located on level LL3 of the Atrium Tower.

There is no official hotel self-parking, Hyatt guests may elect to self-park at designated off-property locations and enjoy discounted rates with no in/out privileges.



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## GENERAL INFORMATION

### Frosty Acres Registration Desk

The Registration Desk will be located in the Conference Center. The desk is available to you throughout the conference. After you have checked into the hotel, please stop by the Registration Desk to pick up your Welcome Packet, which will contain an updated agenda, your name badge and other pertinent information.

### Registration Desk Hours

Monday, August 24	9:00 am – 5:00pm
Tuesday, August 25	6:30 am – 6:00pm
Wednesday, August 26	6:30 am – 4:00 pm

Time Zone: Atlanta is Eastern Standard Time: 9:00 am in ATL is:  
Central Time (Chicago): 8:00 a.m.  
Mountain Time (Denver): 7:00 a.m.  
Pacific Time (Las Angeles): 6:00 a.m.

### Climate

Atlanta is hot in August. Average temperature is 89 degrees, with an average low of 70 degrees. You can review weather reports at: visit [www.weather.com](http://www.weather.com)

## ATTIRE

All meetings and meals are Business Casual. Collared or polo shirt and slacks for men; casual dress, blouse and skirt or slacks for women. Please remember that meeting rooms can be chilly, so you may want to bring a sweater or jacket.

Evening Attire - based on your dinner plans.

## RESTAURANT INFORMATION

### Onsite options include:

Twenty-Two Storys is Atlanta's favorite beer-forward Gastropub, serving Chef-made dinners, snacks and craft cocktails. Plus, watch every pitch, drive and goal on 17 TVs. Open for cocktails and dinner.



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Sway is downtown Atlanta's signature Southern restaurant. Executive Chef Thomas McKeown serves delicious recipes drawn from family kitchens and neighborhood cookouts. Chef Thomas partners with more than 70 area farms, dairies and purveyors to serve the freshest local ingredients. Open for breakfast and lunch.

We are excited to announce the return of POLARIS, Atlanta's iconic rotating restaurant and lounge. POLARIS is part of the story and soul of our Atlanta hometown and offers guests a one-of-a-kind experience based on local ingredients (like rooftop bee honey), select wines, craft cocktails and panoramic views. Reservations are encouraged. Accepting reservations via OpenTable. For parties of 6 or more, please email reservation requests to [polaris@hyatt.com](mailto:polaris@hyatt.com). Opens at 5:00pm.

Lobby Market is open daily, offering fresh, chef-prepared meals for breakfast, lunch and dinner, plus sweets and treats, soda and water, your favorite specialty coffee drink and beer, spirits and wine. Charge any items to your room for your convenience.

Reservations/Dining Options Off Property; [www.opentable.com](http://www.opentable.com)

## **ATLANTA RESTAURANT OPTIONS**

### **Near the Hotel**

- Marcel Steakhouse <https://marcelatl.com/>
- Kevin Rathbun Steak <https://www.kevinrathbunsteak.com/>
- STK <https://stksteakhouse.com/venues/atlanta/>
- The Optimist (Seafood) <https://www.theoptimistrestaurant.com/atlanta>
- Beetle Cat (Seafood) <https://beetlecatatl.com/>
- The Consulate (International) <https://www.theconsulateatlanta.com/>
- Tiny Lou's (French) <https://www.tinylous.com/>
- Lyla Lila (Italian) <https://www.lylalilaatl.com/>
- Ecco (Italian) <https://www.ecco-atlanta.com/>
- Lazy Betty (6 or 8 course prix fixe menu) <https://www.lazybettyatl.com/>
- Two Urban Licks <https://www.twourbanlicks.com/>
- New Realm Brewery <https://newrealmbrewing.com/>
- Fox Bros BBQ <http://foxbrosbbq.com/>
- Sweet Auburn BBQ <https://www.sweetauburnbbq.com/>
- Red Phone Booth <https://redphonebooth.com/>
- O-Ku <https://www.o-kusushi.com/>
- Barcelona [barcelonawinebar.com](http://barcelonawinebar.com)
- Girl Diver <https://www.girldiveratlanta.com/>
- Bacchanalia <http://www.starprovisions.com/bacchanalia>
- Bocca Lupo <http://boccalupoatl.com/>



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## ***Options a bit further out***

- Arnette's Chop Shop <http://arnetteschopshop.com/>
- Bones <https://bonesrestaurant.com/>
- NY Prime <https://newyorkprime.com/>
- Little Alley <https://www.littlealleysteak.com/>
- Canoe <https://www.canoeatl.com/>
- Ray's on the River <https://www.raysrestaurants.com/>
- St. Cecilia <https://stceciliaatl.com/>

## **NAME BADGE**

As a courtesy to fellow attendees and to identify yourself as a Frosty Acres conference attendee, please wear your name badge to all conference functions.

## **ITINERARY NOTES**

Schedules are subject to change. We appreciate your understanding if changes become necessary.

We look forward to seeing you!

