



Frosty Acres Brands' 2026 Summer Conference  
Hyatt Regency Atlanta, Atlanta GA  
August 24 – 26, 2026

## AGENDA

### MONDAY – AUGUST 24, 2026

9:00AM - 5:00PM	Registration Desk Opens
12:00PM – 1:00PM	Board of Directors' Lunch <i>(invitation only)</i>
1:00PM – 3:30PM	Board of Directors' Meeting <i>(invitation only)</i>
3:45PM – 5:00PM	Members' Exclusive Family Brands Meeting <i>(members only)</i>
5:00PM – 6:00PM	<b>Frosty Acres' Cocktail Reception</b>
6:30PM	Exclusive Family Brands Committee Dinner <i>(invitation only)</i>
7:00PM	Board of Directors' Dinner <i>(invitation only)</i>

### TUESDAY – AUGUST 25, 2026

6:30AM – 6:00PM	Registration Desk Open
6:30AM – 8:00AM	General Breakfast
➤ <b>Tuesday Conference Appointments – <u>Members and Day 1 Suppliers</u></b>	
7:45AM – 12:00PM	Showfloor Opens & Conference Appointments
9:00AM – 9:15AM	Conference <b>KICKOFF</b> and Announcements
12:00PM – 1:00PM	General Lunch
1:00PM – 6:00PM	Conference Appointments Continue
6:00PM – 6:30PM	<b>2026 Supplier Awards on Showfloor</b>
6:00PM – 7:00PM	<b>Frosty Acres' Cocktail Reception on Showfloor</b>

### WEDNESDAY – AUGUST 26, 2026

6:30AM - 4:00PM	Registration Desk
6:30AM – 8:00AM	General Breakfast
➤ <b>Wednesday Conference Appointments – <u>Members and Day 2 Suppliers</u></b>	
7:45AM – 12:00PM	Conference Appointments
12:00PM – 1:00PM	General Lunch
1:00PM – 4:00PM	Conference Appointments Continue
4:00PM	Showfloor Closes

